



SiteHawk Expands Management Team, Names New Chief Operating Officer

Nashville, TN (August 26, 2010) – SiteHawk, the leading MSDS software and services provider, announced today the appointment of Kraig Haberer as Chief Operating Officer.

“Kraig brings in the ideal combination of operations, marketing, and product management experience and is the right leader for SiteHawk,” stated Kim Stier, President of SiteHawk. “We are confident that his experience combined with SiteHawk’s current momentum and market opportunity will translate into continued market expansion for our company.”

Prior to joining SiteHawk, Haberer held senior marketing positions with leading enterprise software companies including SAP, Edgenet, and Platinum Technology (now CA). Most recently, he founded and operated a strategic marketing and communications firm, Ballista Marketing Group, which specialized in serving technology and business services clients. At SAP, he served as Global Marketing Director responsible for developing product, marketing, and sales strategies worldwide for their financial solution portfolio.

“Joining the SiteHawk team is a wonderful opportunity,” commented Haberer. “I look forward to working with the team to build innovative solutions, capture greater market share, and continue to delight customers as we have for the past 17 years.”

About SiteHawk

SiteHawk offers a complete approach to MSDS and chemical data management via web-based, user-friendly software and managed services. Organizations in virtually every industry utilize SiteHawk solutions to manage their hazard communication programs, meet regulatory and environmental compliance initiatives, manage chemical inventories and chemical data, publish material safety data sheets, and keep workers safe throughout the organization. With customers spanning the globe, SiteHawk continues to lead the environmental health and safety industry in customer satisfaction with a greater than 98% customer retention rate.

The complete SiteHawk solution portfolio includes software and services for MSDS management, MSDS authoring, chemical inventory management, and environmental and regulatory compliance. For more information on any of these services, please visit <http://www.sitehawk.com>.