

CASE STUDY

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JOHN ATTINELLO
Director of Engineering

PROJECT OVERVIEW

With expanding demand in global markets, Patch Rubber Company needed a safety data sheet (SDS) authoring partner expert in the ever-changing regulatory requirements of both U.S. and international markets. Patch Rubber turned to SiteHawk to write safety data sheets for the more than 200 products in the company portfolio. The work has enabled better access to international markets and an improved understanding of the raw materials flowing through their supply chain.

THE COMPANY

Patch Rubber Company is a leading manufacturer of a comprehensive range of tire repair and retread products for the automotive, truck, and OTR aftermarket. Additionally, the company manufactures a wide range of industrial products including extruded rubber, rubberized fabrics, and rubber adhesives used in agricultural, communications, mining, manufacturing, transportation, and other industries.



THE CHALLENGE

Prior to engaging SiteHawk, Patch Rubber utilized other authoring services providers. With a growing business in international markets, the company wanted a provider that possessed the global capabilities and regulatory expertise to author safety data sheets not just for U.S. trade, but business in multiple countries abroad. As the company has grown and matured its own operations, the complexity and dynamic nature of the chemical regulatory environment across the globe has increased as well.

With more than 200 products to be authored and translated into 7 distinct languages, identifying a service provider that fit the bill was a primary objective. As company EH&S professionals observed, the regulatory environment has heightened the awareness and cognizance of the requirements and benefits of sound environment, health, and safety protocols.

THE SOLUTION

The solution, while straightforward, has provided benefits far beyond the initial job of authoring and updating SDSs. Namely, the new SDS met the requirements of the global partners that Patch Rubber is doing business with, enabling smoother international trade.

"Our experience with SiteHawk has been excellent and enabled us to reach out to new markets globally," states John Attinello, Director of Engineering for Patch Rubber Company. "Their understanding of the regulatory environment and requirements is far beyond what we have the time or knowledge to deal with ourselves."

The go-forward plan is to continue the authoring and translation services work and then migrate to the SiteHawk Communicator once all of the documents are available.